HOTEL FRONT LINERS ASSOCIATION - BALI

PRESS RELEASE
For Immediate release

Made Ayu Trisnadewi crowned as Indonesia's receptionist of the year 2011

Bali, September 18, 2011 - Hotel Front Liners Association (HFLA) Bali crowned Made Ayu Trisnadewi of The Legian as the Indonesia’s Receptionist Of The Year 2011, and A. A. Bagus Prasastha of Grand Hyatt Bali as 1st Runner Up, and Ni Luh Dian Damayani of Anantara Seminyak as 2nd Runner up, after series of competency based test and live interview, in an event held in Banyan Tree Ungasan.

The “International Receptionist of The Year Competition” is conducted every year by the “Amicale Internationale des Sous Directeurs et Chefs de Réception des Grand Hôtels (AICR)” or “The International Association of Deputy Managers and Front Office Managers of Luxury Hotels”. The Competition's main objective is to be a training tool for the younger generation, the future AICR and the Hospitality Industry, with the emphasis on “Amicale” (friendliness).

Made Ayu Trisnadewi, and that’s Trisna to her friends, won the title following written and role play test held on the first day of the event, and convinced the panel of judges on the live interview session to vote for her over 26 candidates from all over Indonesia.

Bali Hotels Association’s Chairman, Mr. Jean Charles Le Coz, presented the national trophy, witnessed by media partners, public sector, educational institute and hotel managers whom made up the panes of judges.

The native of Gianyar, Bali, Trisna proved her worthiness following her 1,5 year cross exposure program in The Setai, Miami, FL and has just been elected as Employee Of the Quarter - 2, 2011 prior to joining the competition.

“This (competition) is a very challenging experience that I’ve ever been. Although I like the idea of winning, I wasn’t really prepared to actually winning it. All of the contestant are very good”, said Trisna.

Winning the title on national level ensures her way to compete on the international stage of the same event, which will be held in Prague, Czech Republik, in January 2012 for the prestigious Chef de Reception honor, the David Campbell Trophy.

To prepare her for the event, the Executive Committee of Hotel Front Liners Association Bali had planned a series of enhancement induction, including the basic personality development program, courtesy of John Robert Power.
Editor’s Note:

About Hotel Front Liners Association
The Hotel Front Liners Association (HFLA - Bali) is the association of Bali Hotels, Resorts and Villas Director of Rooms, Rooms Division Managers and Front Office Managers. HFLA Bali has 108 active members under the Bali Hotels Association. HFLA’s vision is to become the strongest professional’s network association in the Hospitality Industry, and at the same time, position’s itself as the organization that pays concerns in Room Division human resources development.

About International RoTY (Receptionist of The Year) – The David Campbell Trophy
The late David Campbell became Chef de Reception at The Ritz Hotel, Paris, after gaining a wealth of International experience. In memory of David and in acknowledgement of his dedication and passion to the industry, the International Receptionist of the Year Competition was formed, with a Trophy designed and sponsored by the Paris AICR section, to be presented each year.

For More Information on Hotel Front Liners Association Bali :

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Jean Charles Le Coz - Chairman Bali Hotels Association (left) with Made Ayu Trisnadewi (center) and Nengah Widiasa - Chairman Hotel Front Liners Association.