



The Island of Bali Voted Best Holiday Destination in Leading Online Travel Poll

Bali Hotels Association is delighted to announce that Bali continues to remain in the hearts of international travellers. The island was recently voted again as Best Holiday Destination by Smart Travel Asia in their annual Best in Travel Poll.



Smart Travel Asia is an independent online travel magazine with over one million readers. It covers everything that modern travellers need to know with impartial hotel reviews and relevant information about popular destinations within the region. Review-based editorials, written by seasoned journalists, are posted to help travellers make intelligent choices.

Bali Hotels Association

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This year's poll invited Smart Travel Asia readers to vote based on substantial hands-on travel experiences. The poll revealed Asia's preferred destinations, cities, business hotels, luxury resorts, spas, and the world's best airlines and airports.

Smart Travel Asia's Editor-in-Chief, Mr. Vijay Verghese visited the island to present the award in person and extend his congratulations. It was warmly received by Jean-Charles Le Coz, Vice Chairman of the Bali Hotels Association.

About BHA

Bali Hotels Association is a professional group of star rated hotels and resorts in Bali. Members include General Managers from more than 100 hotels and resorts representing over 15,000 hotel rooms and almost 30,000 employees in the tourism sector. The vision is to keep Bali as the most desirable tourism destination in Asia through the warmth and hospitality of its people.

One of the objectives of BHA is to support and facilitate the development of communities, education and the environment in Bali. BHA has initiated many projects involving association members as well as people within the industry. Only by supporting each other can these long term projects be achieved and benefit everyone on the island.

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