

**THE ST. REGIS BALI RESORT AND THE LAGUNA, A LUXURY COLLECTION RESORT & SPA, NUSA DUA, BALI NAME NEW DIRECTOR OF SALES & MARKETING:  
JULIE JACKSON**

**Nusa Dua, Bali, June 9<sup>th</sup>, 2015** – The St. Regis Bali Resort and The Laguna, a Luxury Collection Resort & Spa appointed Julie Jackson as Director of Sales & Marketing effective May 18<sup>th</sup>, 2015. In her new role, Julie is responsible for the development and implementation of the sales and marketing strategies for both properties, reporting to Managing Director, Helmut Pluecker.

A dynamic and sophisticated hospitality industry professional, Julie brings more than 30 years of experience in sales and marketing from across the globe into both properties. She spent 8 years of her career life at Starwood Hotels & Resorts around the world, where she gained valuable knowledge and further enhanced her career in sales & marketing. Julie has led many hotels to repeatedly produce successful results through her ability to identify and develop strategic relationships across social and cultural boundaries. She also has held diverse positions with some of the world's most prestigious hotel groups, including Shangri La Hotels & Resorts, InterContinental Hotel Groups, and Langham Hotels and Resorts.

Most recently she served as a Hotel Manager at The Westin Bund Center Shanghai, China prior to joining The St. Regis Bali and The Laguna Bali. With extensive experience in Australia and Asia, Julie is eager to contribute to the ongoing success of the Starwood Complex in Nusa Dua.

**About The St. Regis Bali Resort**

Located on the pristine beach of Nusa Dua, The St. Regis Bali is nestled in the heart of the noteworthy "Garden of Bali". Exuding understated barefoot elegance and Balinese-inspired living, the Resort offers infinite panoramic ocean views on a generous 9 hectares of lush gardens, a strand pool with a swim up bar and 3668sqm of crystal blue lagoon to its lavishing guestrooms. Captivating in every detail, the beautifully appointed 123 Suites and Villas welcome guests with all the comforts of a contemporary refined Balinese home with striking interiors, complimentary Wi-Fi, and The St. Regis heritage of uncompromising luxury: bespoke 24-hour Butler Service. The resort promises culinary excellence with 3 distinctive restaurant venues and 2 bars spread across the expansive property. Indulge into blissful treatments at Remède Spa or unwind at the fitness center. In its own tropical park, the Children's Learning Center features intelligent fun-filled activities for youngest connoisseurs. For more information on The St. Regis Bali Resort, please visit [www.stregisbali.com](http://www.stregisbali.com)

**About The Laguna Resort & Spa**

Nestled on Bali's most beautiful beach with infinite Indian Ocean views, the Laguna Resort & Spa boasts 287 guest rooms, suites and villas cradling the 5000 sqm world's first swimmable lagoon. The resort's unique Lagoon Access Rooms allow you to step from your private balcony directly into turquoise waters. Matchless 24 hour Butler service, complimentary Wi-Fi, brand new state of the art Lagoon Spa and Fitness Center carved underneath waterfalls, meeting room and wedding capacity up to 600 guests. The Laguna delivers the widest range of dining options from around the world: Banyubiru, International pan-Asian cuisines, Arwana, Gourmet Seafood Restaurant serving unparalleled premium coastal cuisine with fresh, live seafood, oyster and sushi bars. Cornerstone, private wine

room and Deli highlighting the sambal corner, homemade treats and daily specialties. Signature cocktails, wines, spirits, and light bites on offer throughout the resort- at our poolside KulKul Bar, Cascade Garden Lounge, and Sapphire Lagoon Bar. For more information, please visit [www.thelagunabali.com](http://www.thelagunabali.com)

### **About St. Regis Hotels & Resorts**

Combining classic sophistication with a modern sensibility, St. Regis is committed to delivering exceptional experiences at over 30 luxury hotels and resorts in the best addresses around the world. Since the opening of the first St. Regis Hotel in New York City over a century ago by John Jacob Astor IV, the brand has remained committed to an uncompromising level of bespoke and anticipatory service for all of its guests, delivered flawlessly by signature St. Regis Butler Service. From Bal Harbour to Bangkok, Saadiyat Island to Shenzhen, the St. Regis brand caters to a new generation of luxury travellers and continues to thoughtfully build its portfolio in the most sought after destinations at the heart of today's grand tour. Plans for the brand to expand its legacy include much-anticipated St. Regis Hotels & Resorts in Asia, where St. Regis has announced plans to open hotels in Changsha, Haikou Jakarta, Kuala Lumpur, Langkawi, Lijiang, Macao, Mumbai, Nanjing, Qingshui Bay, Sanya Haitang Bay and Zhuhai. Additionally in Europe and the Middle East, St. Regis will continue to expand in Amman, Astana, Istanbul and Dubai. For more information on St. Regis Hotels & Resorts, please visit [www.stregis.com](http://www.stregis.com), for the privilege of residential ownership, please visit [www.stregis.com/residences](http://www.stregis.com/residences), and to learn how the brand celebrates the art of play visit [www.stregis.com/familytraditions](http://www.stregis.com/familytraditions). Connect with St. Regis on [Facebook](#), [Instagram](#), [Pinterest](#), [Twitter](#), and [YouTube](#).

### **About The Luxury Collection Hotels & Resorts**

The Luxury Collection® is a collection of hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Magnificent decor, spectacular settings, impeccable service and the latest modern conveniences combine to provide a uniquely enriching experience. Originated in 1906 under the CIGA brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble of more than 90 of the world's finest hotels and resorts in 30 countries in bustling cities and spectacular destinations around the world. The Luxury Collection includes award-winning properties that continuously exceed guest expectations by offering unparalleled service, style and class while celebrating each hotel's distinctive heritage and unique character. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest. For more information, please visit [www.luxurycollection.com](http://www.luxurycollection.com)

### **About Starwood Hotels & Resorts Worldwide, Inc.**

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with nearly 1,200 properties in 100 countries, and 181,400 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and Element®. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit [www.starwoodhotels.com](http://www.starwoodhotels.com).